

**Sample Process and Outcome Objectives for
RAPP on a Historically Black College or University (HBCU) Campus
State Health Department Funding - Program Year 2
(Funding Period January 1, 2007 to December 31, 2007)**

Target Population: High-risk heterosexual African American females that attend an HBCU and their partners.

Process Objectives and Activities	Remarks
Objective 1: Outreach (Core Element)	
<p>1. By December 31, 2007, the Health Education Specialist and Graduate Assistants (Outreach Specialists) will have conducted outreach with university faculty, staff, and students to inform them about SIP (Students Involved in Prevention, which is the name the students selected for the program.) and to distribute general HIV information, recruit individuals to host and attend HIV 101 presentations, recruit faculty to have HIV 101 presentations provided to their classes, i.e., presentations in health education classes, presentations in public health classes, presentations for athletic teams, etc. The number of outreach encounters must be sufficient enough to recruit enough individuals to meet Objective 2. (This activity will be measured through the use of outreach logs and materials distribution records.)</p>	
<p>2. By December 31, 2007, the Health Education Specialist, Graduate Assistants, and Peer Network Members will increase the targeted population's access to condoms and HIV information by making information and condoms available to students through the use of outreach encounters with students during one-on-one encounters, through participation at student health fairs and other activities that are designed to educate and inform the students. One hundred outreach encounters will be conducted each month during the periods of February through April and September through November. During the months of June and July, 25 encounters will be conducted</p>	

each month. This objective will be measured by materials distribution records and activity logs.

Note: Most of the activities will be conducted from February through April and from September through November. Consideration is given for Spring and Fall Breaks, holiday breaks, exam weeks and the week preceding exams. Summer course schedules, i.e., four-week terms with classes four days a week, and a reduced student presence on campus limit summer activities.

Objective 2: Group-Level Intervention (GLI) Sessions (Core Element)
-Safer Sex Gatherings with Target Population
-HIV 101 Presentations with General Population

1. During the months of February through April and September through November, conduct four HIV 101 or other HIV prevention sessions each month. (A total of 24 sessions will be conducted with 250 students.) This objective will be measured through the use of event sign-in sheets and satisfaction surveys.

2. During the months of June and July conduct two HIV 101 or other HIV prevention presentations each month. (A total of four sessions will be conducted with a total of 40 students.) This objective will be measured through the utilization of event sign-in sheets and attendance records.

3. During the months of February through April and September through November, conduct two Safer Sex gatherings each month. (A total of 12 sessions will be conducted with 75 students.) This objective will be measured through the use of event sign-in sheets and satisfaction surveys.

Objective 3: Stage-Based Encounters (Core Element)

During the months of March and April and October and November, the Health Education Specialist will conduct 25 stage-based encounters per month for a required total of 100 stage-based encounters. This objective will be measured by project records/activity logs.

Objective 4: Role Model Stories Preparation and Distribution (Core Element)

1. During the months of January and August, develop and obtain review board approval of six role model stories that will be utilized for the Fall and Spring semesters. The stories may be in a running soap opera format, i.e., a story provided by one individual can be divided into three different segments, if appropriate. This objective will be measured by the actual production of stories and documentation in project files.

Note: The role models for the stories will be recruited during outreach activities, stage-based encounters, and other prevention activities.

2. During the months of February through April and September through November, distribute two role model stories each month to 1,000 African American female students.

Note: The stories will be distributed during outreach encounters, through community venues and in female campus housing, so that they will be given to approximately 20% of the African American female student population between 18 to 24 years of age. Individuals who are given the stories will be asked to share them with their friends after they have read them. This distribution method should result in reaching approximately 30% of the targeted population - 20% through direct distribution and 10% based on 50% of the individuals who received the initial distribution passing the stories on to their friends/associates. The number of role model stories prepared and distributed will be evaluated/ monitored by project printing records, outreach activity sheets,

<p>and other project records.</p>	
<p>3. During the month of May, develop and obtain review board approval of four role model stories that will be utilized for the summer sessions. The stories may be in a running soap opera format, i.e., a story provided by one individual can be divided into four different segments, if appropriate. This objective will be measured by the actual production and distribution of stories and documentation in project files.</p> <p>Note: The role model will be recruited during outreach activities and other prevention activities.</p>	
<p>4. During the months of June and July, distribute two role model stories each month to 250 African American female students.</p> <p>Note: The stories will be distributed during outreach encounters, through community venues and in female campus housing, so that they will be given to approximately 20% of the African American female student population between 18 to 24 years of age. Individuals who are given the stories will be asked to share them with their friends after they have read them. This distribution method should result in reaching approximately 30% of the targeted population – 20% through direct distribution and 10% based on 50% of the individuals who received the initial distribution passing the stories on to their friends/associates. The number of role model stories prepared and distributed will be evaluated/ monitored by project printing records, outreach activity sheets, and other project records. Student presence on the campus is significantly reduced during summer months; therefore, only 25% of the number of stories distributed during the normal school term will be distributed.</p>	
<p>Objective 5: Community Network (Core Element)</p>	

<p>1. During January, August, and May, the Health Education Specialist will recruit five Community Network Members and/or renew two Community Network Memberships through contact organizations involved in health-related activities on the campus, student organizations, campus businesses, and other businesses that are in close proximity to the campus and frequented by the student population. This objective will be measured through meeting notes and other project records.</p> <p>Note: The objective is to get a minimum of five Community Network Members during the funding year, i.e., January 1, 2007 through December 31, 2007.</p>	
<p>2. During January, August, and May, the Health Education Specialist will prepare and get Community Network Members to sign Memorandums of Understanding, when appropriate. This objective will be measured through meeting notes and other project records.</p> <p>Note: Based on experience, Community Network Members may be reluctant to sign Memorandums of Understanding (MOU, so the Health Education Specialist has the option of preparing a Memorandum for Record in lieu of the MOU. The Memorandum for Record will document what was agreed upon by project staff and the Community Network Member.</p>	
<p>Objective 5: Peer Network (Core Element)</p>	
<p>1. During the month of September or October, a Peer Network Member initial training/refresher training will be conducted by the Health Education Specialist.</p> <p>This objective will be measured via training sign-in logs, agendas, and other project records.</p>	
<p>2. During the project, year maintain a Peer Network of 25 members. This objective will be measured via</p>	

<p>Peer Network Logs and other project records.</p> <p>NOTE: Peer Network members will be a variety of students, to include, but not limited to, class Leaders, Student Government Association members, student organization leaders, athletic team members, and Health Education and Public Health students.</p>	
<p>1. During the months of February through April and September through November, Peer Network Members will conduct outreach to 10 students per month.</p> <p>This objective will be measured via Peer Network Logs and other project records.</p>	
<p>Objective 5: Other</p>	
<p>1. On or about December 1 (World AIDS Day), February 7 (National Black HIV/AIDS Awareness Day), and March 10 (National Women and Girls HIV/AIDS Awareness Day), conduct an activity in conjunction with World AIDS Day, National Black HIV/AIDS Awareness Day, and National Women and Girls HIV/AIDS Awareness Day. The activities may be a community forum, a program, or acting as a co-sponsor for an activity being conducted by another organization. This objective will be measured by project activity logs, sign-in sheets, or other records that can attest to numbers of participants, and project staff participation.</p>	
<p>2. During March, update and distribute 1,000 copies of a general fact sheet on the impact of HIV/AIDS on African American women. The document will be distributed to 20% of the African American women, 18 - 24 years of age on campus. This objective fulfillment will be measured by project printing records and other project records.</p>	

<p>3. During October, update and distribute 1,000 copies of a general fact sheet on the impact of HIV/AIDS on the African American community. The document will be distributed to 20% of the African American women, 18 - 24 years of age on campus. This objective fulfillment will be measured by project printing records and other project records.</p>	
<p>4. During January and periodically thereafter, prepare and/or update a fact sheet that addresses specific methods to prevent the acquisition and transmission of HIV, and disseminate the fact sheet to 5,000 individuals during the project year. The document will include information as outlined in the "ABC" principles. The document will be disseminated in various appropriate venues. This objective fulfillment will be measured by project printing records and other project records.</p>	
<p>5. During the project year, the Health Education Specialist, Outreach Specialists, and Peer Network members will distribute 1,000 safer sex kits during outreach encounters with students, during stage-based encounters, during safer sex gatherings, and during other appropriate activities. This objective will be measured through the use of activity logs and condom receipt records.</p> <p>Note: Safer Sex Kits will consist of, at a minimum, a variety of three male condoms, two female condoms, and a lubricant, and instructions for use of the male and female condoms.</p>	
<p>6. During the project year, increase access to HIV and STD testing by hosting or co-hosting HIV and other STD testing events on campus. This objective will be measured via project records, i.e., event notification flyers.</p>	

<p>7. During the project year, increase access to HIV/ STD testing and other prevention services through the use of referrals to other community-based and campus organizations.</p>	
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Outcome Objectives	Remarks
Objective 1: Increase Knowledge	
<p>1. By the end of the project year, increase HIV knowledge of Peer Educators. This objective will be measured by pre/post test during Peer Network Trainings.</p>	
<p>2. By the end of the project year, increase HIV knowledge of individuals that attend Safer Sex Gatherings and HIV 101 Presentations. This objective will be measured by pre/post tests during Safer Sex Gatherings and during HIV 101 Presentations, when appropriate.</p>	
Objective 2: Increase Skills	
<p>1. By the end of the project year, increase condom use and condom negotiation skills of Peer Educators. This objective will be measured by pre/post tests during Peer Network Trainings.</p>	
<p>2. By the end of the project year, increase condom use and condom negotiation skills of individuals who attend Safer Sex Gatherings and HIV 101 Presentations. This objective will be measured by observations during Safer Sex Gatherings and during HIV 101 Presentations, when appropriate; and by self-reports on survey instruments.</p>	
Objective 3: Other	
<p>During the project year, increase student rates of HIV testing. This objective will be measured by collecting data related to the number of</p>	

students that test at campus events and by self-reports from students. A comparison will be made from year to year, i.e., how many unduplicated students indicated they received HIV tests in 2006 as compared to the number that report they received an HIV test in 2007.