

# SAFE IN THE CITY

## A Video-Based Waiting-Room Intervention for STD Clinic Patients FACT SHEET

### Program Overview

*Safe in the City* (SITC) is a 23-minute HIV/STD prevention video for STD clinic waiting rooms. This video has been shown to be effective in reducing sexually transmitted diseases (STDs) among diverse groups of STD clinic patients. *Safe in the City* can be easily integrated into the clinic waiting room, requires very little staff time to set up with no disruption to clinic flow, and requires no counseling or small-group facilitation. *Safe in the City* was designed as a looping video where multiple playback options allow users to customize intervention delivery.

*Safe in the City* aims to increase condom use and other safer sex behaviors, and thereby reduce infections among patients who view the video while in the clinic waiting room. *Safe in the City* is based on Social Cognitive Theory, the Information-Motivation-Behavioral Skills model, and Theory of Planned Behavior.

The video contains three interwoven vignettes that model young couples of diverse racial/ethnic backgrounds and sexual orientations in various types of relationships negotiating safer sexual behaviors.

In between vignettes, two animated video segments feature a “condom-man” who demonstrates proper condom use and the variety of condoms available. The intervention also includes posters that direct patients’ attention to the video.

### Core Elements

The *Safe in the City* video incorporates key prevention messages to:

- Increase knowledge and perception of HIV/STD risk
- Promote knowledge of correct condom use
- Promote positive attitudes toward condom use

- Increase intentions to use condoms
- Build self-efficacy for testing, facilitating partner testing and treatment
- Build self-efficacy for practicing safer sex, and the acquisition, negotiation, and use of condoms
- Build skills for facilitating partner testing and treatment
- Build skills for practicing safer sex, and the acquisition, negotiation, and use of condoms
- Model appropriate behaviors around practicing safer sex

### Target Population

*Safe in the City* was developed for STD clinic patients from diverse cultural backgrounds and sexual orientations who view the DVD in the clinic waiting room.

### Program Materials

The following items are included in the kit: *Safe in the City* DVD, User’s Guide, 1 hardcopy “Now Showing” poster, and other downloadable posters.

### Research Results

*Safe in the City* was evaluated in a large-scale two-arm controlled trial with long-term follow-up of approximately 40,000 patients in three STD clinics. SITC was associated with a 9% reduction in STDs among patients who were exposed to the video compared with those who were not. The largest effects were observed among male patients (13% reduction) and those diagnosed with an STD at their first clinic visit (14% reduction).

### For More Information on Safe in the City

To obtain more information about *Safe in the City* or request a kit, please visit [www.effectiveinterventions.org](http://www.effectiveinterventions.org). If you do not have access to the web, you may also call (866) 532-9565 or email [interventions@danya.com](mailto:interventions@danya.com).

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Warner, L., Klausner, J.D., Rietmeijer, C.A., Malotte, C.K., O’Donnell, L., Margolis, A.D., Greenwood, G.L., Richardson, D., Vrungos, S., O’Donnell, C.R., and Borkowf, C.B., for the Safe in the City Study Group (2008). Effect of a Brief Video Intervention on Incident Infection among Patients Attending Sexually Transmitted Disease Clinics. *PLoS Medicine*, 5(6): e135.