

REAL AIDS PREVENTION PROJECT

Real AIDS Prevention Project (RAPP)© A Community-Level HIV Prevention Intervention FACT SHEET

Program Overview

RAPP was developed to help women and their partners reduce their risk for HIV infection. The intervention objectives are to increase consistent condom use by women and their partners, to change community norms so that practicing safer sex is seen as the acceptable norm, and to involve as many people in the community as possible. The program has two phases: 1) community assessment, which involves finding out about the community and how to talk to women and their partners about their risk for HIV infection, and 2) getting the community involved in a combination of risk reduction activities directed toward these women and their partners.

Core Elements

The Core elements of RAPP are:

- Conducting community outreach using peer networkers
- Having one-on-one, safer sex discussions based on the client's stage of readiness to change
- Using printed stories about community members and safer sex decisions (role model stories)
- Obtaining program support from community organizations and businesses (community networking)
- Sponsoring small group activities, such as safer sex gatherings and HIV prevention presentations

Target Population

Sexually active women of reproductive age and their male partners.

Program Materials

- Overview of program for agency and community leaders
- Training manual for agency staff and peer networkers from the community
- Video introducing the program and demonstrating each of its components
- Materials for reproduction, such as checklists and tracking forms

CDC has developed supplemental materials:

- Technical Assistance User's Guide
- Participant Training Manual
- Role Model Story Manual
- Evaluation Technical Assistance Guide
- Evaluation Plan and Instruments
- Peer Networker Guide

Research Results

After the RAPP intervention, women living in high-risk intervention communities were more likely to have:

- Initiated condom use with their steady partners
- Negotiated condom use with steady and casual partners
- Consistently used condoms (sex workers) with both steady and casual partners

For More Information on the Real AIDS Prevention Project (RAPP)

To place your name on a list for a future training, please visit our website

www.effectiveinterventions.org. If you do not have access to the web, you may also call (866) 532-9565 or email interventions@danya.com.

For more information, or to sign up for a training, visit:

www.effectiveinterventions.org

Lauby, J. L., Smith, P. J., Stark, M., Person, B., Adams, J. (2000). A community-level prevention intervention for inner city women: Results of the Women and Infants Demonstration Projects. *American Journal of Public Health*, 90(2), 216-222.

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