
Handout 8-2: Distribution of Role Model Story Guidelines

1. Greet the person in a friendly manner.
2. Introduce self and what you're doing in the community.
3. Ask if they would be willing to let you share a story about someone in the neighborhood who's doing something to reduce their risk of HIV.
4. When they say yes, ask if you can also ask them a few questions afterwards to make sure the story is clear.
5. When they say yes, tell them the story.
6. Ask them if they can tell you what the story is about (behavioral goal).
7. Ask them where the person in the story is in terms of doing what they talk about (stage of change) or what was the person doing at the start of the story and at the end.
8. Ask them why they think this person did what they did (behavioral determinant).
9. Ask them if this sounds like something in their own experience.
10. Ask them to tell you more about that.
11. Share a copy of the story with them.
12. Ask them if they would be willing to take a copy of the story to share with someone else.
13. If yes, give them an extra copy of the story.
14. Thank them for their time and let them know that they've been a great help.