

## PRIVACY POLICY NOTICE

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During a visit to this web site, if the web site is simply browsed or information downloaded, certain information will be gathered and stored automatically about the visit. This information does **not** identify you personally. Through the use of Google Analytics, we automatically collect and store website trends without identifying individual users. When you browse Effective Interventions webpages, information is collected about your web surfacing device and your visit. We also collect data about your browsing, searching and downloading activity as you interact with our site. We may collect your IP address, web addresses of the sites you come from and information about your connection, including your internet browser, operating system, platform type and internet connection speed. We use this information for operational and performance measurement purposes including monitoring statistics such as how many people visit our website; which pages people visit on our site; how much time is spent on each page; or which browsers are used to visit our site.

To learn more about Google Analytics and Google's privacy policy, visit:  
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Collection and analysis of information and web trends from our site will help us enhance site performance, improve informational materials available on our web site, and improve overall customer service. Our web site logs are not personally identifiable, and we make no attempt to link them with the individuals who actually browse the site. For example, when we track which pages are most popular among visitors as a whole, pages viewed are not identified with individual users.

When inquiries are sent to us via e-mail, we store the question and the e-mail address information so that we can respond electronically.

For site security purposes and to ensure that this service remains available to all users, Danya employs software programs to identify unauthorized attempts to upload or change information, or otherwise cause damage.

If an e-mail message is sent or a questionnaire, form, or other online survey found on this web site is completed, Danya will maintain the information in accordance with applicable federal law.

When you establish an online account with [effectiveinterventions.cdc.gov](http://effectiveinterventions.cdc.gov) to complete a training application, add your name to an email alert list, or provide similar contact information upon request to download select materials from this site, we maintain information about your user identification and password. This information is used to identify you when you sign in to your account.

Danya may provide demographic and training registration, enrollment and completion data collected during the time you spend on our site to CDC, training providers, state/local health departments and, occasionally, to academic researchers. Danya, CDC and our partners use this information to:

- select participants for trainings,
- provide notifications about scheduled trainings,
- improve the availability, quality and use of materials,
- review the demand for trainings and materials, and
- enhance the quality of HIV prevention initiatives.

Danya does not otherwise disclose, give, sell, or transfer any information about the web site visitors unless required for law enforcement or otherwise required by law.

### **Use of Cookies**

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