

FOCUS ON THE FUTURE (FOF) STAFF ORIENTATION



Date
Agency Name

WHAT IS FOCUS ON THE FUTURE?

- An evidence-based, behavioral intervention that focuses on barriers to condom use
- One-on-one
- Single session
- 45-60 minutes
- Delivered by a peer
- Target Population:
 - African American men
 - Ages 18-29
 - Newly diagnosed or report signs/symptoms of an STD
 - Have sex with women (MSW)
 - Not knowingly HIV-positive
 - Have used a condom in the past 3 months



WHAT THE RESEARCH SAYS

Crosby et. al. (2009) evaluated the efficacy of the program over a two-year period and found men who participated in FOF

- Were less likely to acquire a subsequent STD
- Had fewer sexual partners
- Had fewer acts of unprotected sex
- Were more likely to have used condoms the last time they had sex
- Scored higher proficiency scores for condom application skills

The results also suggest a protective benefit for the client's female sexual partners against HIV/STDs.

WHO DELIVERS FOF?

- FOF is delivered by a Peer Health Advisor (PHA)
- The PHA is a trained peer (African American man who has sex with women, 21 to 35 years old) from the surrounding community
 - The PHA possesses an innate authenticity with clients and communicates in a style that mirrors the clients' communication styles



FOCUS OF FOF

The original researcher who developed FOF (Dr. Richard Crosby) based the intervention on the following 5 principles

- Unconditional respect for men
- Options and know how
- Practice is good
- Condoms can feel better
- Protect our future (the client's and the community's)

STRUCTURE OF FOF

FOF is a tailored discussion between the PHA and client, covering 6 components in 45-60 mins

1. Build rapport with client (*5 mins*)
2. Client completes survey about condom errors(*10 mins*)
3. Discuss condom negotiation strategies and HIV rates poster (*10 mins*)
4. Condom and lubricant practice (*10 mins*)
5. Discuss erection loss and planning ahead for sex (*5 mins*)
6. Explore high-end condoms and lubricant, helping client choose 25+ condoms and 25+ lubricant that have the right fit and feel for him (*10 mins*)

BENEFITS FOR THE CLIENTS

- \$50+ in free high-end condoms and water-based lubricant in a nice, vinyl bag
- Opportunity to connect with a caring and knowledgeable peer
- Safe environment to practice properly applying condoms and lubricant and talk through any potential barriers to consistent use
- Reduce worry and concern when having sex, making it more enjoyable

BENEFITS FOR OUR AGENCY

- Targets a population in need
 - Targets young African American MSWs—a group often overlooked
- Expands the scope and quality of services offered at agencies
- Represents a change in philosophy in the discussion around sexual risk behavior
 - A sex-positive program that encourages safe and pleasurable sexual behavior
- FOF is inexpensive and easy to implement
- Reduces STDs in the community

HOW FOF WILL BE INTEGRATED AT OUR AGENCY

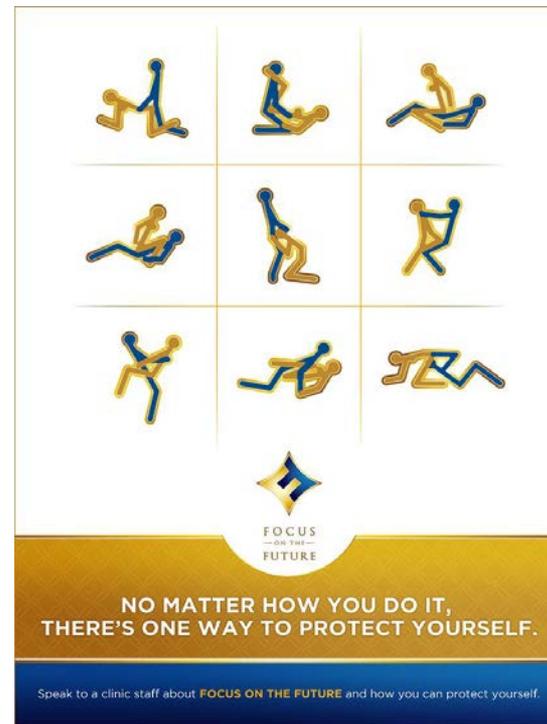
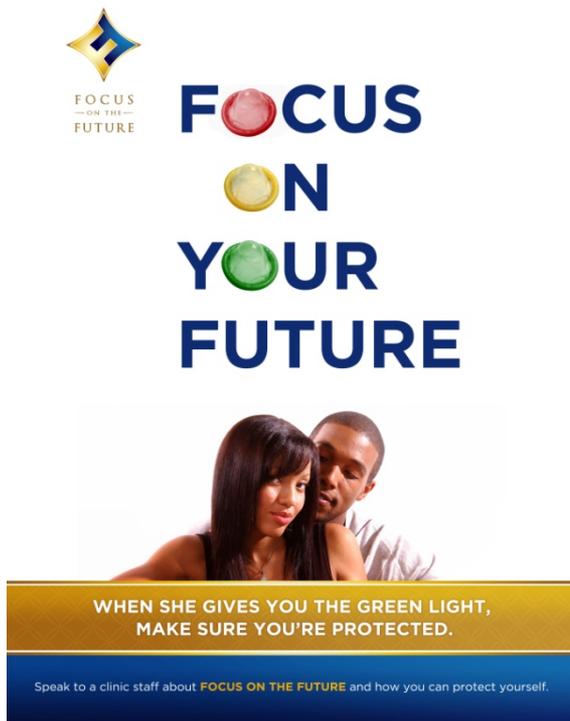
- *Add a description of how FOF will be integrated in the clinic flow at your agency*

ROLES & RESPONSIBILITIES OF INDIVIDUALS INVOLVED

- Add a description of the staff involved and each of their roles and responsibilities (e.g., supervision, screening for eligibility, recruitment, etc.)

MARKETING MATERIALS

- There will be two posters for the waiting areas.



- There is also a brochure for clients.