

IMPLEMENTATION SUMMARY OF THE INTERVENTION

Inputs →	Activities →	Outputs
<ul style="list-style-type: none"> • Agency capacity to conduct the intervention (e.g., time and resources). • Staff who are qualified, culturally competent, and interested in implementing the intervention. • Organizational policies and procedures. • Private space and equipment to conduct the intervention. • Materials to conduct the intervention. • Agency and staff who buy in to offer the intervention. • Baseline data/information about target population’s HIV risk behaviors and influencing factors. • Local/State public health officials’ support for implementation of the intervention. 	<p>Getting Started</p> <ul style="list-style-type: none"> • Closely review the intervention and training materials and understand the theory and science behind <i>d-up!</i>. • Assess agency capacity to conduct the intervention and solicit technical assistance for areas of need. • Develop relevant community relationships. • Develop implementation plan, monitoring and evaluation plan, and agency policies and procedures. • Identify qualified, culturally competent, and interested staff to coordinate, facilitate, and recruit for the intervention. • Train and build skills of agency staff. • Identify logistics for implementation of the intervention (e.g., times, days, space). • Identify available networks of Black men who have sex with men (MSM) and select which will be targeted. • Conduct a community discovery to learn about the targeted social network and venue, to map out friendship groups, and to refine intervention goals and objectives. <p>Making It Happen</p> <ul style="list-style-type: none"> • Begin to identify and recruit opinion leaders from each friendship group. • Develop/revise intervention materials, including logo 	<p>Getting Started</p> <ul style="list-style-type: none"> • Implementation plan, tailored to target population, including measurable goals and process and outcome objectives. • Written participant recruitment procedures. <p>Making It Happen</p> <ul style="list-style-type: none"> • Materials are developed for the intervention, such as printed material, videos, and logo materials. • 15% of each friendship group is recruited to be an opinion leader • At least 50% of recruited opinion leaders are Black MSM • The planned number of waves of opinion leader trainings is implemented • 80% of recruited opinion leaders complete training • 8-10 opinion leaders per wave are trained to conduct risk reduction conversations.

Inputs →	Activities →	Outputs
<ul style="list-style-type: none"> • Community support for implementation of the intervention. • External technical assistance (as needed). • Access to Black MSM and to venues frequented by them. • Access to social networks and opinion leaders required for implementation of the intervention. 	<p>materials and conversation starters, if needed.</p> <ul style="list-style-type: none"> • Plan and schedule opinion leader trainings. • Recruit opinion leaders and conduct the training. <p>Keeping It Going Strong</p> <ul style="list-style-type: none"> • Monitor opinion leaders after they complete training and provide ongoing support. <p>Making Sure You're Doing What You Said</p> <ul style="list-style-type: none"> • Document implementation of training and risk reduction conversations. 	<ul style="list-style-type: none"> • Opinion leaders endorse safer sex practices and the norm of Black MSM's positive self-worth with friends and acquaintances. <p>Keeping it Going Strong</p> <ul style="list-style-type: none"> • 15% of each friendship group consists of opinion leaders who initiate risk reduction conversations • At least 14 conversations are held by opinion leaders with friends and acquaintances, at least 7 of which are with Black MSM. <p>Making Sure You're Doing What You Said</p> <ul style="list-style-type: none"> • Evaluation data and summary reports with interpretation. • Documentation of regular program monitoring and program improvement in accordance with monitoring plan.