



# Guide to New Videos

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# Guide to New Videos

## I. Purpose and Overview

VOICES/VOCES is a single-session, video-based HIV/STD prevention intervention designed to encourage condom use and condom negotiation skills among heterosexual African-American and Latino men and women who are at high risk for acquiring or transmitting HIV or other STDs. The intervention is based on the theory of reasoned action, which explains how behaviors are guided by attitudes, beliefs, experiences, and expectations of other persons' reactions. VOICES/VOCES is one of the research-based interventions identified by the Diffusion of Effective Behavioral Interventions (DEBI) Project, which was initiated by the Centers for Disease Control and Prevention (CDC) to help bridge the gap between HIV/STD prevention research and practice (Collins et al., 2006). There are four core elements of VOICES/VOCES: 1) viewing of culturally-specific videos, 2) small group skills-building sessions, 3) condom feature education, and 4) distribution of sample condoms.

In 2008, four new videos were released for use with the VOICES/VOCES intervention. This guide, which focuses on the integration of these videos into the intervention, serves as a supplement to the full VOICES/VOCES Implementation Manual included with each VOICES/VOCES intervention kit.

The purpose of this guide is two-fold:

- To provide program staff implementing the VOICES/VOCES intervention with the information they need to help them select a new video most appropriate for their clients.
- To provide VOICES/VOCES facilitators with the necessary materials and guidance to use the new videos during the small group discussion of a VOICES/VOCES session. These materials include:
  - a brief overview of each video,
  - a synopsis,
  - an activity sheet with specific “trigger points” for discussion, and
  - tips on using these triggers for small group discussion.



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The four new videos described in this guide and available for use with VOICES/VOCES are:

- *Do It Right* (African-American, heterosexual men and women)
- *It's About You* (English-speaking, Latino, heterosexual men and women)
- *Se Trata de Ti* (Spanish-speaking, Latino, heterosexual men and women)
- *Safe in the City* (diverse audiences)

## II. Development of the New VOICES/VOCES Videos

The two videos included in the original VOICES/VOICES intervention kit, *Porque Sí* (for Latino audiences) and *Love Exchange* (for African-American audiences), were developed in 1991 and 1998, respectively. Both have been used successfully since (Hamdallah et al., 2006; Harshbarger et al., 2006). However, in recent years, community-based providers implementing the VOICES/VOICES intervention have requested new videos to update the VOICES/VOICES kit.

Requests from implementation sites that new videos be developed reflect the challenge of offering an HIV/STD prevention program to diverse populations served by community agencies. *Porque Sí* and *Love Exchange* were developed after extensive formative research with STD clinic patients primarily living in the Northeastern United States. Implementation sites, therefore, suggested that new videos be created with additional community input from individuals living in other regions of the country, in particular the South and Southwestern regions. In addition, because both videos were developed over 10 years ago, there was a need to “update” the videos for a more current look (e.g., through language, dress, and hair). These updates preserve the original VOICES/VOICES prevention messages, but make it easier for participants to relate to characters and storylines. To respond to the identified need, CDC worked closely with Education Development Center, Inc. (EDC), the original developers of VOICES/VOICES, to create three new videos: *Do It Right*, for heterosexual African-American men and women; *It's About You*, for English-speaking, heterosexual Latino men and women; and *Se Trata de Ti*, for Spanish-speaking, heterosexual Latino men and women.



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These three new videos were developed through a multi-step process similar to that used to produce the original videos (O'Donnell et al., 1994; "The Voices Behind" on [www.effectiveinterventions.org](http://www.effectiveinterventions.org)). They share many of the same storylines and characters as *Porque Sí* and *Love Exchange*. In developing the new videos, EDC staff first conducted in-depth interviews with key persons in CDC's Division of HIV/AIDS Prevention (DHAP) and with DHAP partners who had worked closely with VOICES/VOCES implementation sites throughout the country. Through these interviews, EDC collected feedback received from prevention agencies using the original VOICES/VOCES videos. Second, EDC staff conducted focus groups with men and women who represented the target audience for each video. In these focus groups, participants suggested how new VOICES/VOCES videos could be tailored for use in their communities. Finally, EDC convened a 12-member community advisory board and a small pool of expert reviewers from around the U.S. (including the South and Southwestern regions) to inform each stage of video development, from script development to final production. These individuals represented a range of organizations, similar to those that have implemented VOICES/VOCES and that offer HIV and STD prevention services to VOICES/VOCES target audiences.

The fourth video described in this guide, *Safe in the City*, is part of a stand-alone prevention intervention, and was developed and evaluated under a CDC cooperative agreement (Warner et al., 2008). Multiple sites led the research study, including EDC and partners at University of California San Francisco Center for AIDS Prevention Studies, the San Francisco Department of Public Health, Denver Public Health, California State University Long Beach, and the Long Beach Department of Health and Human Services. A process similar to the one used for the development of the VOICES/VOCES video ("The Voices Behind" on [www.effectiveinterventions.org](http://www.effectiveinterventions.org)) was used for obtaining community input for development of the *Safe in the City* video (Myint-U et al., 2008). *Safe in the City* has been shown to be effective in reducing new STDs among STD clinic patients who were exposed to the intervention in the STD clinic waiting room. Additional background information about the *Safe in the City* study is included in Section IV.



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### III. Selecting Which New Videos to Use in the Small Group Skills-Building Session

The small group skills-building session of VOICES/VOCES is a core element of the intervention. The videos provide a non-threatening starting point for clients, brought together for one brief session, to discuss intimate topics and behaviors related to human sexuality. The videos also provide a safe context for discussing culturally sensitive issues.

Table 1 below summarizes the primary target audiences for which each video was developed and the groups recruited for and represented in the formative research phase. An in-depth description of the content of each video can be found in the synopses that are available in Section IV. Like the original VOICES/VOCES videos, the new videos are short (approximately 20-25 minutes) and are designed to trigger client discussion about negotiating safer sex and condom use. They show men and women in different types of relationships, addressing the barriers to condom use and modeling condom negotiation strategies. Each video also demonstrates correct condom use.

To select which new VOICES/VOCES video to use, first preview each video. As you screen the videos, think about the clients you serve and whether these videos are appropriate for them. As indicated in the VOICES/VOCES Implementation Manual, it is best to conduct VOICES/VOCES sessions with participants of the same ethnicity and gender whenever possible. *Do It Right, It's About You* and *Se Trata de Ti* address the prevention needs of heterosexual and bisexual African-American and Latino adult men and women. If your agency finds it difficult to bring together groups of the same ethnicity, and you need to conduct VOICES/VOCES with ethnically mixed groups, you may want to consider using *Safe in the City*.



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**Table 1: New VOICES/VOCES Videos and Their Target Audiences**

<b>Title of Video</b>	<b>Target Audiences</b>
<i>Do It Right</i>	African-American English-speaking Heterosexual men and women
<i>It's About You</i>	Latino English-speaking or bilingual Heterosexual men and women
<i>Se Trata de Ti</i>	Latino Spanish-speaking Heterosexual men and women
<i>Safe in the City</i>	Diverse audiences (African-American, Latino and white men and women) English-speaking Heterosexual men and women Men who have sex with men Bisexual men

## **IV. Using the New VOICES/VOCES Videos**

When using the new VOICES/VOCES videos, facilitators should continue to implement all four core elements, as described in Section I, and use the step-by-step protocol for facilitating small group sessions. These steps are described in more detail in the VOICES/VOCES Implementation Manual. It is important that VOICES/VOCES facilitators closely follow this protocol. VOICES/VOCES is a brief, single session intervention. Because it is so brief—only 45 minutes, including 20-25 minutes of video viewing—the time allotted for discussion must be spent building participants' skills for successfully negotiating condom use. This can be done most effectively by following the steps outlined in the protocol. To review, these steps are:



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1. Thank men/women for participating in the brief HIV/STD prevention session.
2. Establish Ground Rules
3. Show the Video
4. Facilitate the Small Group Discussion
5. Provide Condom Feature Education
6. Distribute Samples of Condoms

This section includes materials and handouts to support your facilitation of a small group discussion (#4 above) using each of the new videos. Included for each new video are the following:

- **Brief Overview of Video.** (Because *Safe in the City* was developed for another research study, additional information on this study is provided in the overview on this video.)
- **Synopsis.** This includes a 2-3 page summary of the action and dialogue.
- **Video Discussion Activity Sheets.** These Activity Sheets point out “trigger points” in each video that should be used to guide the small group discussion.
- **Tips on Facilitating a VOICES/VOCES Discussion with the Video.** VOICES/VOCES was designed to help clients develop the skills they need to practice safer sex and negotiate condom use. This section provides steps to help you facilitate the discussion for each video.
  - Note that although the original VOICES/VOCES Implementation Manual indicates small groups should be conducted with persons of the same gender and ethnicity whenever possible, here we provide examples of how to facilitate the sessions with mixed groups of males and females. This approach may more closely reflect the reality of discussion groups conducted in many clinic and CBO environments.
  - As the facilitator, you should guide the discussion and correct any misinformation about HIV/STDs, but talk as little as possible and resist giving advice. Let clients make suggestions for reducing risk and negotiating condom use, then let them try out these suggestions, getting feedback from others.



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## Do It Right

*Do It Right* is designed for African-American, heterosexual men and women. It updates and can replace *Love Exchange*. Like *Love Exchange*, it centers on the lives of two African-American couples. The video depicts the challenges of sexual safety and condom use in two different types of relationships: new relationships and steady relationships. It models what men and women can do in each of these types of relationships to successfully overcome barriers to staying safe. It also addresses the importance of testing for HIV/STDs and faithfulness in steady relationships to respect and protect your partner. In addition, the video depicts peer support for condom use and, through its characters, corrects common misconceptions about who is at risk for acquiring STDs and demonstrates the correct way to use a condom.

### Synopsis of *Do It Right*

The video opens with a scene of four men playing pool. Will is bragging about the women he's been seeing. His cousin, Justin, and friend, Chris, are not too impressed; they say they hope he's been using protection. Will shrugs, but Chris pushes back, "If you mess around with as many women as you claim to, then you better believe you need this [a condom]."



Will claims he knows what he's doing; he's not getting anyone pregnant and, besides, his girls are clean, he doesn't sleep with prostitutes, and he doesn't sleep with men. "Don't be ignorant, bro," admonishes Justin, while Chris humorously demonstrates how to use a condom. Chris talks about James from the barbershop who got gonorrhea last year and gave it to his wife ("But it was a while before she found out. Now it's possible she may never be able to have kids."). And, he counsels, "It's not just about you...it's about protecting the whole community." On their way out, Will asks Justin if his girlfriend, Tiffany, will set him up with Monique.

The next scene is set at the beauty salon. Monique and Tiffany are talking about Justin's upcoming birthday party. Monique asks if Will is coming. Seeing her interest, Tiffany warns her friend to watch out because Will is "a player."



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Will and Monique are then seen in a restaurant sharing a meal with Tiffany and Justin. Clearly, they have hit it off. Soon, the two couples are back in Monique's living room watching TV and eating cake. As the evening progresses, it's clear that both couples



would like a little time alone. The camera follows Monique and Tiffany into the kitchen as they leave the two men talking in the living room. Thinking something is about to happen, Tiffany hands Monique a condom from her handbag. Monique resists, but Tiffany insists that she take the condom ("It's better to ruin the mood than to hurt yourself...Do your thing, but do it right. You take

this condom and use it because I care about you and love you."). Monique counters, "Like you and Justin use them all the time." Tiffany tells her that they are still using condoms, but also says their relationship is completely different. The scene closes with Monique assuring Tiffany that nothing is going to happen between her and Will.

Next, Justin addresses the camera. He's been thinking about Will and Monique possibly hooking up, and also the story about James and his wife. Things between Tiffany and him are getting pretty serious, but he's troubled that at the beginning of the relationship, he slept with a few other women without using any protection. What will he say when he and Tiffany talk about committing to each other? Or if she wants to stop using condoms?

The next scene is in Tiffany's bedroom. Justin takes a condom out of the nightstand drawer, as he has many times before. This time, though, Tiffany holds back his hand, saying they don't need one tonight. Justin says he doesn't mind using one. Tiffany explains she started on the pill a couple of weeks ago, now that things are getting more serious. But from Justin's response, she realizes something is up, especially when he suggests that to be on the safe side, they should keep using condoms until they get tested. She's skeptical about his claim he is not seeing anyone else. She makes it clear she can accept the past, but "I gotta know where you're at now." Justin reassures her he's not seeing anyone else and really cares about her. He's just trying to "be sure, do it right. Me taking care of you." He reaches back into the nightstand and grabs a condom box: "Anyway, we've gotta do something with all of these...I got them 'specially for you, just how you like 'em. Ribbed...for her pleasure." They agree to use condoms until they get tested. In a voiceover, Justin reaffirms his commitment to keeping Tiffany safe, "I just cared too much about Tiffany to have her ever get something, especially from me."



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Next, Monique describes her experience with Will. After all that talk about nothing was going to happen and even though she had the condom from Tiffany, she still had unprotected sex. But it turns out that saving herself the embarrassment cost a lot in the end; she found out she had syphilis. She realizes it could have been HIV. Monique is confident she has learned a lesson and, if she had to do it over again, things would be different.

In a retake of their bedroom scene, Monique now tells Will, “I’m all about being safe. So do you or don’t you have a condom?” Will resists, complaining that the first time is so good without one; he wants “to feel” her. She reaches into her own pocket and pulls out a condom. She continues the negotiation, encouraging her partner, saying he should trust her, he’ll stay hard. In a voiceover, Monique says, “Trust me, that’s the way I’ll do it from now on. Any other way just isn’t worth it.”

The video closes with Justin telling the rest of his story. He and Tiffany went together to get tested. They both got clean bills of health. But, on the doctor’s advice, they will continue to use condoms until they get retested, since some STDs might take a few months to register. But, most importantly, they have committed to each other, safely.



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## *Do It Right*

### Video Discussion Activity Sheet

Vignette	Video Trigger Points	Issues/Challenges Addressed
Four guys playing pool	<p>(Will) “My girls are clean. Besides, I don’t sleep with prostitutes, and sure don’t sleep with men.”</p> <p>(Justin) “..and you can tell when a girl’s clean just by looking at her?”</p> <p>(Will) “So what is the big deal about an STD anyway? All you gotta do is take a few pills!”</p> <p>(Justin) “It’s not just about you bro’—it’s about protecting the whole community.”</p> <p>Condom demonstration</p>	<p>Increasing risk perception; countering misperceptions</p> <p>Peer/community support</p> <p>Promotion of condom skills</p>
Beauty salon scene with Tiffany and Monique	<p>(Tiffany) “I’m just saying girl, you need to watch out.”</p>	<p>Self-efficacy/control; attitudes about being prepared; peer support</p>
The two couples are watching TV in Monique’s apartment. Monique and Tiffany chat in the kitchen about Monique wanting to spend more time with Will.	<p>(Monique) “I can take care of myself. Trust me!”</p> <p>(Tiffany) “Take this just in case...I’m just saying if something starts jumping off tonight, be sure to use a condom.”</p> <p>(Tiffany) “There are a lot of diseases</p>	<p>Acknowledging attitudes and barriers to condom use in new relationships</p> <p>Self-efficacy/control; attitudes about being prepared, having condoms available</p> <p>Increasing risk perception</p>



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Vignette	Video Trigger Points	Issues/Challenges Addressed
	<p>going around.”</p> <p>(Tiffany) “Do your thing, but do it right...take this condom and use it.”</p> <p>(Tiffany) “We’ve talked about not using condoms—we’ve been going out for months and have stopped seeing other people...it’s totally different.”</p>	<p>Self-efficacy/control; promotion of condom skills; peer support</p> <p>Acknowledging attitudes and barriers to condom use in ongoing/steady relationships</p>
<p>Justin addresses the camera expressing his concerns about how to continue using condoms with Tiffany.</p>	<p>(Justin) “I know there’s no excuse for it, but what can I say, it just happened.”</p>	<p>Modeling relationship change; responsibility to steady partner; protection and concerns about not using condoms</p>
<p>Justin and Tiffany are talking on Tiffany’s bed.</p>	<p>(Tiffany) “We don’t need these [condoms] tonight...things are getting more serious with us so I started on the pill.”</p> <p>(Justin) “To be on the safe side, we should continue using condoms until we get tested. The pill doesn’t protect you from diseases.”</p> <p>(Justin) “I wanna be with you. Just you. But before we do anything stupid we should be sure... Me taking care of you.”</p> <p>(Justin) “And, I got them just for you, ribbed for her pleasure.”</p>	<p>Acknowledgement of barriers to continued condom use in ongoing relationships</p> <p>Modeling safer sex negotiation in ongoing relationship; values of responsibility, protection of partner</p> <p>Condom negotiation; knowledge of condom features</p>



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Vignette	Video Trigger Points	Issues/Challenges Addressed
<p>Monique talks about having unprotected sex with Will, its consequence, and what she has learned</p>	<p>(Monique) “I wanted to bring up protection but I didn’t know how.”</p> <p>(Monique) “Saving myself the embarrassment of bringing out a condom that one night sure cost me a lot in the end.”</p>	<p>Acknowledging barriers to condom negotiation and use in new relationship</p> <p>Increasing risk perception; acknowledgment of consequences</p>
<p>Retake of Monique shows how she <i>should have</i> handled the situation with Will</p>	<p>(Monique) “Will, do you have any protection?”</p> <p>(Will) “Come on baby, I ain’t no teenager. I’ll pull out before I cum.”</p> <p>(Will) “I take real good care of myself: I eat well, I workout and I keep myself very, very clean.”</p> <p>(Will) “The first time is always so good. I just wanna be able to feel you.”</p> <p>(Will) “I don’t know if I’ll be able to stay hard with that thing on.”</p> <p>(Monique) “This one looks like it could be fun, ultra thin and I heard condoms make you last longer.”</p> <p>(Monique) “That’s the way I’ll do it from now on. Any other way just isn’t worth it.”</p>	<p>Self-efficacy/control; modeling condom negotiation</p> <p>Addressing attitudinal barriers and misconceptions, modeling condom comebacks</p> <p>Addressing physical barriers to condom use</p> <p>Promotion of condom skills; knowledge of condom features</p> <p>Self-efficacy/control, empowerment</p>



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Vignette	Video Trigger Points	Issues/Challenges Addressed
Justin addresses camera	(Justin) “Tiffany and I went to the health clinic and got checked out...we’re still using condoms—some STDs take a few months to register”	Modeling importance of testing, mutual monogamy before stopping condom use in ongoing relationship

## Tips for Facilitating a Discussion on *Do It Right*

The following tips refer only to the small group discussion component of a VOICES/VOICES group. For information on the additional steps (i.e., thanking participants, establishing ground rules, showing the video, condom features education, and passing out sample condoms), please refer to the original VOICES/VOICES Implementation Manual, pages 33-36.

- Use the characters and situations depicted in the video to launch group discussion.** After showing the video, ask participants questions that relate directly to what they have just seen. Use the Activity Sheets to identify specific “trigger points” that you will want to discuss. For example, in the scene in the pool hall, Will says, “My girls are clean. Besides, I don’t sleep with prostitutes, and sure don’t sleep with men.” Ask participants what they think of his statement, whether they agree or disagree, and why. You can then discuss misconceptions about STDs and HIV infection and the importance of using condoms during all sexual encounters—since people with HIV or other STDs can look perfectly healthy. Continue to refer to the Activity Sheets throughout the group discussion to help you stay “on track.”
- Ask participants to discuss these issues, encourage them to strategize together about ways they can talk to their partners about reducing sexual risk and increasing condom use.** For example, you can bring up the scene between Will and Monique when Will says, “I take real good care of myself.” You might ask them, “What is Will suggesting through this statement? If a partner said that to you, how could you respond and convince him to use a condom?”



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- **Have participants role-play different condom negotiation strategies.** For example, remind participants of the scene in which Monique tries to get Will to wear a condom. Ask them if they remember all the excuses Will had to not use one (e.g., “I’ll pull out,” “The first time is always so good,” “I don’t know if I’ll stay hard...”). Ask female participants to act out how they would have responded in that situation. You can also remind them of the scene where Tiffany says to Justin, “We don’t need these [condoms] tonight...things are getting more serious with us so I started on the pill.” Have a male participant in the group assume the role of Justin, and ask that participant to act out how he would have handled the situation. Ask that participant, “What would you have said if you were Justin?”
- **Have participants generate other common excuses their partners might use for not wanting to use condoms** (see “Negotiating Safer Sex: Excuse/Response Sheet,” page 40 in the VOICES/VOCES Implementation Manual). Ask participants to suggest replies to these excuses.
- **Refer to specific scenes and encounters in the videos to illustrate ways to introduce condoms in different relationships.** Monique asks simply, “Will, do you have any protection?” Justin says, “I got them just for you, ribbed for her pleasure” so that Tiffany feels he’s trying to please her and take care of her.
- **Provide clients with specific strategies—things to say and do—that will help them to protect themselves and their partners.** Talk about how the characters in *Do It Right* made condoms sexy and fun. (“This one looks like it could be fun, ultra thin, and I heard condoms make you last longer.”) Make sure you tailor these messages to the clients’ circumstances.
- **As necessary, educate clients about HIV and STDs and explore risk factors for HIV and options for reducing that risk.** See page 35 of the VOICES/VOCES Implementation Manual for more information.



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### It's About You

*It's About You* is designed for English-speaking Latino heterosexual men and women. It updates and can replace *Porque Sí*. The stories and characters are identical to those depicted in *Porque Sí*. Following the lives of two main characters, Joanna and Eddie, the video demonstrates the barriers to sexual safety and condom use, particularly in new relationships, and models what individuals can do to successfully overcome these challenges. Through characters' actions and dialogue, it conveys the importance of respecting and protecting your partner and your family and corrects common misconceptions about who is at risk for acquiring STDs. Like *Do It Right*, it depicts peer and family support for staying safe and demonstrates the correct way to use a condom.

#### Synopsis of *It's About You*

The video opens with an outdoor scene. It is a beautiful day and Joanna is in the park reading a magazine. In the background, several young men are playing soccer. Their ball accidentally hits Joanna; Eddie goes to retrieve it. Eddie and Joanna meet, and spend a moment chatting and flirting. Eddie learns that Joanna has a birthday coming up and takes the opportunity to ask her out.



In the next scene, Joanna is preparing for her date with Eddie. She stops by her cousin Carmen's beauty salon. Carmen is like an older sister, still hip but wise. Joanna excitedly tells Carmen about Eddie. Carmen sees that Joanna is thinking about Eddie as a possible boyfriend. She cautions Joanna that if they get "romantic," Joanna must be careful. Carmen turns around, reaches into a bowl of condoms, and shows one to Joanna, saying, "This, chica, should be a part of every woman's accessories." Joanna, embarrassed, pushes Carmen's hand away. She tells Carmen she hasn't really thought about how far the date with Eddie might go. Besides, Eddie seems "really nice" and she's not really comfortable bringing up this topic with a man. Carmen cautions that even "nice people can get sexually transmitted diseases." She then shares her own experience. A while ago, Carmen got a sexually transmitted disease from her husband, Manny. The infection left her unable to have children. Joanna listens, but still is



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uncomfortable. Carmen persists. She tells about her friend, who tried out a female condom after she found out her husband was cheating on her. Joanna advises, “If your man doesn’t care enough about you to protect you, then he doesn’t really care.” Carmen gives the condom to Joanna again. This time, Joanna slips it into her purse.

Joanna addresses the camera; she’s been thinking about her cousin’s advice. She’s still uncomfortable talking about condoms, and she’s too embarrassed to buy them. She is glad she has one in her purse. In a voiceover, Eddie reveals that his wife is away visiting family in Mexico. While he’s not really out there looking, he has been lonely and “Joanna was too beautiful to pass up.”

In the next scene, Eddie and his friends, Jaime, Héctor and José are having a good time playing pool. His friends kid Eddie; they know his wife is away and he’s been seeing other women. They warn him that he should be using condoms. Eddie resists, saying “it’s not natural” and, besides, he can tell if a woman “is clean.” But they don’t stop—José even humorously demonstrates how to correctly use a condom. Jaime, who is a little older, tells about the time he fooled around and got “some venereal disease.” When his girlfriend found out, she left him for good. So now he always uses condoms. Eddie brings up condom problems he’s had—staying hard, bringing up condom use. Jaime says it just takes a while to get used to them and advises, “Better to kill the mood than to hurt yourself.” He offers Eddie tips on using condoms and how they can make the “sex last a little longer.”

In a voiceover, Eddie mulls over his friends’ advice and reveals it’s not the first time he’s fooled around. Next, he’s with Jaime, in a drugstore, looking over different condoms...lubricated, non-lubricated, ribbed, for her pleasure, extra sensitive. Laughing, Eddie buys a box.



even though they had them.

Eddie is on his date with Joanna at a restaurant; both are having a good time. They wind up at Eddie’s apartment, where they get intimate. Despite Carmen’s advice—and the fact both have condoms—neither brings up the topic, and they have unprotected sex. Later, in separate voiceovers, Joanna and Eddie share thoughts about why they didn’t use condoms—



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In the next scene, Joanna tells what happened. She found out Eddie had a wife and wasn't looking for more than a fling. And when she went for her annual female health exam, she found out Eddie had given her gonorrhea. She took medicine, and is fine—but the experience “wised her up fast.”

Six months pass. Joanna is in her apartment with her new boyfriend, David. They are about to have sex for the first time. Joanna reaches into her nightstand for a condom. David resists, but she holds firm, “I have a rule for myself to always use them. It makes me feel safe and free.” David gets angry, starts to leave, but then comes back, saying, “I just hope you have more than one of those.”

In the last scene, Eddie is with Marianela, a new partner. At first, Marianela resists Eddie's attempt to use a condom, but he wins her over with humor and the video title, it's not just for him, “*It's About You.*”





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## *It's About You*

### Video Discussion Activity Sheet

Vignette	Video Trigger Points	Issues/Challenges Addressed
Carmen and Joanna talking in the beauty parlor.	<p>(Carmen) “In this day and age, a woman should always be prepared. Just in case; you never know.”</p> <p>(Carmen) “It’s not just men who have sex with men that get venereal diseases or HIV. Anyone can catch something without knowing it.”</p> <p>(Joanna) “But how do you bring this up with a guy? He’s going to think that I don’t trust him and that I’m some little tramp or easy.”</p> <p>(Carmen) “What matters the most is to take care of yourself. And if they really want it, they’ll deal with it.”</p> <p>(Carmen) “If your man doesn’t care about you enough to protect you then he doesn’t care about you, period.”</p>	<p>Self-efficacy/control; attitudes about being prepared, having condoms available</p> <p>Increasing risk perception; countering misperceptions</p> <p>Acknowledging attitudes and barriers to condom use; addressing relationship concerns/potential rejection</p> <p>Self-efficacy; promotion of condom skills; peer support; positive norms about condom use</p> <p>Self-efficacy; promotion of condom skills; peer support; modeling values: respect and protect</p>
Eddie playing pool and talking with his friends	<p>(Eddie) “A condom? Nah, man...I can tell when a girl’s clean...I don’t sleep with prostitutes, or with men.”</p> <p>(Jaime) “It’s not just about birth</p>	<p>Countering misconceptions; increasing risk perception</p> <p>Knowledge; increasing risk</p>



# Guide to New Videos

Vignette	Video Trigger Points	Issues/Challenges Addressed
	<p>control—there’s all types of diseases you can catch through sex...”</p> <p>(José) “If you’re gonna mess around, you gotta use a condom; A man’s gotta take care of his wife and family.”</p>	<p>perception</p> <p>Family/community norms: respect and protect; responsibility to family/partner</p>
Eddie talking with his friend.	<p>(Jaime) “I fooled around with this girl once and I got a venereal disease...I told [my girlfriend] I caught it off a public toilet, but you know her, she’s not dumb.”</p> <p>(Eddie) “It didn’t feel right...I had it up, but then...”</p> <p>(Eddie) “...if you put a little lubricant on the tip of your penis...it will feel more natural.”</p> <p>(Jaime) “They even help you last longer so, you know, give your woman special pleasures...Make it into a little game.”</p> <p>(Eddie) “I think wearing a condom really kills the mood.”</p>	<p>Addressing misconceptions, attitudinal barriers; peer support</p> <p>Addressing physical barriers to condom use, including loss of erection (negative experiences); promotion of condom skills (lubrication; incorporating into sex)</p> <p>Addressing attitudinal barriers</p>
Eddie and Jaime in the pharmacy picking out condoms	<p>(Jaime) “All right, man...you got your lubricated, non-lubricated, ribbed for her pleasure, extra sensitive.”</p> <p>(Jaime) “They come in different colors, but best ones are made of latex.”</p>	<p>Knowledge of condom features</p>
Joanna talking to camera about	<p>(Joanna) “I wanted to use a condom, but how was I supposed to bring it up?”</p>	<p>Condom negotiation skills</p>



# Guide to New Videos

Vignette	Video Trigger Points	Issues/Challenges Addressed
having unprotected sex despite having a condom	<p>(Joanna) "I didn't want him to think that I am that kind of woman."</p> <p>(Joanna) "Whatever embarrassment I saved myself that night, it wasn't worth it."</p>	<p>Addressing attitudinal barriers</p> <p>Increasing risk perception</p>
Eddie talking to camera about having unprotected sex despite having a condom.	<p>(Eddie) "I had one right there in my pocket...don't know why I didn't use it."</p> <p>(Eddie) "Maybe, I was worried about how she'd react...or I was scared about not being able to perform."</p>	<p>Addressing attitudinal barriers; increasing self-efficacy to use condoms</p>
Six months later, Joanna and David discuss using a condom.	<p>(Joanna) "I need you to protect me..."</p> <p>(Joanna) "I have a rule for myself to always use them. They make me feel safe and free."</p> <p>(David) "Look, I don't have sex with prostitutes!"</p> <p>(David) "You'd better have more than one."</p>	<p>Modeling condom negotiation skills; self-efficacy/control; empowerment</p> <p>Acknowledging and overcoming attitudinal barriers; modeling condom acceptance</p>
Six months later, Eddie with another woman (Marianela).	<p>(Eddie) "I always use them."</p> <p>(Eddie) "I'll even let you put it on. I got it in ribbed for her pleasure."</p> <p>(Eddie) "This is about you."</p> <p>(Marianela) "No, I'm on the pill, Eddie. We don't need to worry about that."</p>	<p>Modeling condom negotiation skills; condom use skills; self-efficacy/control</p> <p>Acknowledging and overcoming attitudinal barriers; modeling condom acceptance</p>



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### Tips for Facilitating a Discussion on *It's About You*

The following tips refer only to the small group discussion component of a VOICES/VOCES group. For information on the additional steps (i.e., thanking participants, establishing ground rules, showing the video, condom features education, and passing out sample condoms), please refer to the original VOICES/VOCES Implementation Manual, pages 33-36.

- **Use the characters and situations depicted in the video to launch group discussion.** After showing the video, ask participants questions that relate directly to what they have just seen. Use the Activity Sheets to identify specific “trigger points” that you will want to discuss. For, example, in the scene in the pool hall, Eddie says, “A condom? Nah, man...I can tell when a girl’s clean...I don’t sleep with prostitutes, or with men.” Ask participants what they think of his statement, whether they agree or disagree, and why. You can then discuss misconceptions about STDs and HIV infection and the importance of using condoms during all sexual encounters—since people with HIV or other STDs can look perfectly healthy. Continue to refer to the Activity Sheets throughout the group discussion to help you stay “on track.”
- **Ask participants to discuss these issues, encourage them to strategize together about ways they can talk to their partners about condom use.** For example, Joanna doesn’t use a condom with Eddie despite Carmen’s advice. She says, “I didn’t want him to think that I’m that kind of woman.” Ask participants, “What does her excuse suggest?” Ask participants to strategize about how Joanna might have been able to initiate condom use with Eddie despite her concerns about what he would think about her.
- **Have participants role-play different condom negotiation strategies.** For example, remind participants of the last scene where Eddie is with Marianela and she says, “No, I’m on the pill, Eddie. We don’t need to worry about that.” Have a male participant in the group assume the role of Eddie, and ask that participant to act out how he would have handled the situation. Ask that participant, “What would you have said if you were Eddie?” With female participants, you can refer to the scene in which Joanna tries to get David to wear a condom. Ask participants to act out how they would have handled that situation.



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- **Have participants generate common excuses their partners might use for not wanting to use condoms** (see “Negotiating Safer Sex: Excuse/Response Sheet,” page 40 in the VOICES/VOCES Implementation Manual). Ask participants to suggest replies to these excuses.
- **Refer to specific scenes and encounters in the videos to illustrate ways to introduce condoms in different relationships.** How did Joanna negotiate condom use even after David got angry? What kind of things did she say to appeal to him? (“I need you to protect me...” “When I use one I feel safe...and free,” and “I want to make sure we are both protected.”) Eddie says to Marianela, “I’ll even let you put it on. I got it in ribbed for her pleasure,” so she feels like he is trying to please her.
- **Provide clients with specific strategies—things to say and do—that will help them to protect themselves and their partners.** Make sure you tailor these messages to the clients’ circumstances. You may want to talk about how the characters in *It’s About You* made condoms sexy and fun. (“I’ll even let you put it on. I got it in ribbed for her pleasure.”)
- **As necessary, educate clients about HIV and STDs and explore risk factors for HIV and options for reducing that risk.** See page 35 of the VOICES/VOCES Implementation Manual for more information.



# Guide to New Videos

## Se Trata de Ti

*Se Trata de Ti* es un video diseñado para mujeres y hombres latinos que hablan español. *Se Trata de Ti* es la versión actualizada que reemplaza a *Porqué Si*. Las historias y personajes son idénticos a las que están representadas en *Porqué Si*. El video muestra la vida de los dos personajes principales, Joanna y Eddie, y demuestra las barreras que pueden surgir al tratar de usar un condón y tener una relación sexual segura; particularmente al principio de una relación. El video enseña cómo superar estas barreras de una forma positiva. Por medio de las acciones y diálogos de los personajes se demuestra la importancia de respetar y proteger a su pareja y a su familia, y además corrige errores comunes sobre quien está en riesgo de adquirir una enfermedad de transmisión sexual. Como en *Hazlo bien*, este video habla sobre cómo usar un condón correctamente y demuestra como los compañeros y las familias pueden apoyar a una persona para mantenerse segura.

### Sinopsis de *Se Trata de Ti*

El vídeo se abre con una escena al aire libre. Es un día hermoso. Joanna, una mujer atractiva está en el prado del parque leyendo una revista. En el fondo están varios hombres jóvenes jugando fútbol. Cuando la pelota, accidentalmente golpea a Joanna, uno de los jugadores del fútbol, Eddie, va a recuperarla y aprovecha para hablar con Joanna. Hay una atracción y los dos pasan un tiempo charlando y coqueteando. En la conversación, Eddie se entera que pronto será el cumpleaños de Joanna y ve una oportunidad para invitarla a salir.



En la escena que sigue, Joanna está preparándose para su cita con Eddie. Ella pasa por el salón de belleza de Carmen, su prima. Carmen es como una hermana mayor pero con mucha más experiencia y sabiduría. Joanna está muy entusiasmada por la cita que tiene y le cuenta a Carmen de Eddie. En la conversación, Carmen se entera que Joanna ve a Eddie como un posible novio y aprovecha la oportunidad para advertirle a Joanna que si la situación se presenta y ellos se ponen “románticos,” ella debe cuidarse. Carmen recoge un condón de un tazón. Se lo muestra a Joanna y le aconseja diciendo “*Chica, esto debe ser parte de los accesorios de cada mujer.*” Joanna, avergonzada, empuja la mano de



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Carmen y le contesta que realmente no ha pensado en qué tan íntimo resulte la cita con Eddie. Además, Eddie le parece muy simpático y ella no se siente muy cómoda sacando este tema con un hombre. Carmen le avisa que aun la gente simpática puede infectarse con enfermedades transmisibles sexualmente.

Carmen proporciona varias razones por las cuales Joanna necesita pensar en esto, incluyendo su propia experiencia y cómo ella contrajo una ETS de su marido, Manny, que probablemente la ha dejado sin la capacidad de tener niños. Joanna le escucha, pero aún se siente incómoda. Carmen persiste y le cuenta de una amiga quien supo que el esposo le estaba engañando con otras mujeres, y por fin, optó por usar un condón femenino. Además, le aconseja que *“Si tu hombre no te quiere lo suficiente para protegerte, entonces realmente no te quiere.”* Carmen nuevamente le ofrece un condón a Joanna, quien lo acepta esta vez, y lo guarda en la cartera.

Joanna se dirige a la cámara; ha estado reflexionando sobre los consejos de su prima. Aún no se siente muy cómoda sacando el tema de los condones, y le da mucha vergüenza comprarlos. Está contenta teniendo uno en la cartera. Mediante voz superpuesta, Eddie divulga que su esposa está fuera del país visitando a su familia en México. Aunque realmente no está buscando una aventura, se ha sentido muy solo y al ver la hermosura de Joanna, no podía desperdiciar la oportunidad.

En la siguiente escena, Eddie y sus amigos Jaime, Héctor y José pasan el rato jugando al billar. Mientras que juegan, se entretienen charlando y haciendo chistes. Los amigos saben que la esposa de Eddie está fuera del país y que él ha estado engañando a su mujer con otras mujeres. Sus amigos lo están aconsejando para que se cuide y le recomiendan usar condones. Eddie resiste, diciendo que el uso de los condones “no es natural” y además, que él sabe cuando una mujer “está limpia.” Pero, los amigos no se detienen de dar sus consejos—José, aun le muestra con humor como se usa correctamente el condón.

En especial, su amigo Jaime es la voz de la razón que lo aconseja utilizar protección y considerar seriamente utilizar condones cada vez que tenga relaciones sexuales. Él le cuenta de su experiencia de tener un aventura en la cual contrajo alguna infección venérea. Cuando supo su novia, lo dejó para siempre. Desde entonces, siempre usa condón. Eddie le confía los problemas que ha tenido con los condones...como manteniendo una erección o cómo sacando el tema. Jaime le aconseja que con el tiempo uno se acostumbra a usarlos y que *“es mejor arruinar el humor que hacerse daño a si mismo.”* Le ofrece a Eddie algunas sugerencias sobre como usar los condones.



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En voz superpuesta, vemos a Eddie reflexionando sobre los consejos de sus amigos. Divulga que no es la primera vez que ha tenido una aventura. Después, lo vemos en una farmacia con Jaime mirando un surtido de diversos tipos de condones...lubricados, sin lubricación, con nervudos, para el placer de la mujer, y ultra-sensibles. Riéndose, Eddie selecciona una caja de condones y la compra.



Eddie y Joanna están en su cita en un restaurante. Ambos están divirtiéndose. Después de la cena, continua la cita en el apartamento de Eddie, donde terminan íntimamente. A pesar de los consejos de Carmen, y el hecho que ambos tienen condones, ni el uno ni el otro los menciona y llegan a tener relaciones sin usar protección. Lo siguiente que oímos por una voz superpuesta son las reflexiones de Eddie y de

Joanna sobre lo sucedido y comparten sus pensamientos acerca de las excusas para no usar condones, aun cuando los tenían.

En la próxima escena, Joanna cuenta lo que le ha sucedido. Se enteró de que Eddie tiene esposa y que no buscaba nada más que una aventura. Y, cuando fue a su consulta ginecológica anual, supo que Eddie la había transmitido gonorrea. Ella tomó el medicamento, y se recuperó. La escena concluye con Joanna reflexionando “aprendí mucho de esta experiencia.”

Seis meses más adelante, Joanna está con David, su nuevo novio. Están a punto de tener relaciones sexuales por primera vez. Joanna intenta sacar un condón del buró. David resiste a su petición, pero ella se sostiene firme en su decisión de usar un condón diciéndole que “*Tengo por norma siempre usarlos. Me hacen sentir segura y libre.*” Al principio, David se enoja y piensa en irse, pero decide aceptarlo y regresa, diciendo “*Espero que tengas más que uno de esos.*”

En la última escena, vemos a Eddie con Marianela, una pareja nueva. Marianela está inicialmente resistente a las insinuaciones de Eddie sobre uso del condón, pero él la convence con su humor que no es solo protección para él sino, citando el título del video, que también “*Esto se trata de ti.*”





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## *Se Trata de Ti*

### Hoja de Actividades del Video

Historieta	Puntos Provocadores del Video	Temas/Desafios Tratados por Escena
<p>Carmen y Joanna hablando en el salón de belleza.</p>	<p>(Carmen) “Una mujer hoy en día debe estar preparada por si acaso, uno nunca sabe.”</p> <p>(Carmen) “No solo los hombres que tienen sexo con hombres pueden contraer enfermedades venéreas o VIH. Cualquier persona puede contraer algo sin que lo sepa.”</p> <p>(Joanna) “Sí, pero ¿cómo sacas este tema con un hombre? Va a pensar que no confío en él, o peor, que soy una de esas mujeres voladas y fáciles.”</p> <p>(Carmen) “Lo más importante es tu salud. Además, si él quiere hacerlo contigo, él debe respetar tu decisión.”</p> <p>(Carmen) “Si a tu hombre no le importa protegerte, entonces no te tiene suficiente cariño. ¡Esto se trata de ti, punto!”</p>	<p>Autoeficacia/control; actitudes acerca de estar preparado, tener condones disponibles</p> <p>Incrementar la percepción de riesgo; refutar ideas falsas</p> <p>Reconocer las actitudes y barreras hacia el uso de los condones; manejar las preocupaciones de una relación/el rechazo potencial</p> <p>Autoeficacia; fomentar el desarrollo de las habilidades para el uso del condón; el apoyo por sus iguales; normas positivas sobre el uso del condón</p> <p>Autoeficacia; fomentar el desarrollo de las habilidades para el uso del condón; el apoyo por sus iguales; inspirar los valores: el respeto y la protección</p>



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Historieta	Puntos Provocadores del Video	Temas/Desafios Tratados por Escena
<p>Eddie y sus amigos juegan billar y charlan.</p>	<p>(Eddie) “Un condón, hombre. ¡No necesito utilizar uno de éstos! Además, puedo saber bien cuándo una mujer está limpia.”</p> <p>(Jaime) “Esto no solo se trata de embarazar a una mujer. Hay todo tipo de enfermedades que puedes contraer a través el sexo.”</p> <p>(José) “Si vas a estar con cualquiera por ahí, tienes que usar un condón. Un hombre tiene que proteger a su esposa y a su familia.”</p>	<p>Incrementar la percepción de riesgo; refutar ideas falsas</p> <p>Conocimiento; incrementar la percepción de riesgo</p> <p>Normas familiares/comunitarias: el respeto y la protección; la responsabilidad a la familia/la pareja</p>
<p>Eddie hablando con su amigo.</p>	<p>(Jaime) "Tuve una aventura con una chica y me contagio con una enfermedad venérea. Le dije a mi novia que la cogí en un baño público, pero ella no es ninguna tonta."</p> <p>(Eddie) "Yo lo intenté una vez. No se sintió bien—se sintió bien raro—lo tenía bien parado y de repente....."</p> <p>(Jaime)"Si pones un poco de lubricante en la punta del pene antes de ponerte el condón, hasta se siente más natural."</p> <p>(Jaime) “Mira, hasta te ayudan durar más tiempo...hay algunas con texturas que le más placer a la mujer.”</p> <p>(Eddie) “Usar un condón arruina el momento.”</p>	<p>Tratar con ideas falsas, barreras sobre la actitud; el apoyo por sus iguales</p> <p>Solucionar las barreras físicas contra el uso del condón, incluyendo pérdida de erección (experiencias negativas); fomentar el desarrollo de las habilidades para el uso del condón (lubricación; incorporar en relaciones sexuales)</p> <p>Tratar con las barreras sobre la actitud</p>



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Historieta	Puntos Provocadores del Video	Temas/Desafios Tratados por Escena
Eddie y Jaime en la farmacia mirando escogiendo condones.	<p>(Jaime) “Mira, aquí tienen de todo, lubricados, sin lubricación, con textura para la placer de ella, súper-sensibles.”</p> <p>(Jaime) “Hay diferentes colores y sabores, los mejores están hechos de látex.”</p>	Conocimiento de las características de los condones
Joanna se dirige a la cámara y reflexiona sobre haber tenido relaciones sexuales sin usar protección aun cuando tenía un condón.	<p>(Joanna) “Yo quería usar un condón pero, ¿cómo sacar el tema?”</p> <p>(Joanna) “No quería que él pensara que soy el tipo de mujer que se mete a la cama con cualquier hombre.”</p> <p>(Joanna) “La vergüenza que evité esa noche por no sacar el tema, no valió la pena.”</p>	<p>Habilidades para negociar el uso del condón</p> <p>Tratar con las barreras sobre la actitud</p> <p>Incrementar la percepción de riesgo</p>
Eddie se dirige a la cámara y reflexiona sobre haber tenido relaciones sexuales sin usar protección aun cuando tenía un condón.	<p>(Eddie) “Sí tenía uno.....no sé por qué no lo usé. Quizás, estaba muy entrado en el momento.”</p> <p>(Eddie) “Tal vez me preocupara que pensaría mal de mi, o tal vez tuviera miedo de no poder funcionar bien con un condón puesto.”</p>	Tratar con las barreras sobre la actitud; incrementar autoeficacia para el uso del condón
6 meses más adelante; Joanna y David discuten el uso de los condones.	<p>(Joanna) “Necesito que me protejas.”</p> <p>(Joanna) “Yo siempre los uso, es algo mío...me hacen sentir segura y libre.”</p> <p>(David) “Yo no tengo sexo con prostitutas.”</p> <p>(David) “Espero que tengas más que uno de estos.”</p>	<p>Inspirar las habilidades para negociar el uso del condón; autoeficacia/control; empoderamiento</p> <p>Reconocer y superar las barreras acerca de la actitud; inspirar la aceptación del condón</p>



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Historieta	Puntos Provocadores del Video	Temas/Desafíos Tratados por Escena
6 meses más adelante; Eddie en escena con otra mujer (Marianela).	(Eddie) “Siempre uso un condón, sin excepción.” (Eddie) “Hasta dejo que me lo pongas. Viene con texturas para su placer.” (Eddie) “Esto se trata de ti.”  (Marianela) “Eddie, cariño estoy usando la píldora. No es necesario.”	Inspirar las habilidades para negociar el uso del condón; autoeficacia/control  Reconocer y superar las barreras acerca de la actitud; inspirar la aceptación del condón

## Consejos sobre como Facilitar una Discusión sobre *Se Trata de Ti*

Los siguientes consejos se refieren únicamente al componente de discusión en un grupo pequeño de VOICES/VOCES. Refiérase al manual original de implementación de VOICES/VOCES en las páginas 33-36 para más información sobre pasos adicionales, por ejemplo: agradecer a los participantes, establecer reglas del grupo, proyectar el video, educar sobre condones, y repartir muestras.

- Use los personajes y las situaciones representadas en el video para iniciar la conversación con el grupo.** Después del video, hágale preguntas a los participantes sobre lo que vieron. Use la hoja de actividades para identificar ciertos puntos que usted quiere discutir. Por ejemplo: en la escena de la piscina Eddie dice, “Un condón, hombre. ¡No necesito utilizar uno de éstos! Además, puedo saber bien cuándo una mujer está limpia. ...y yo no me acuesto con prostitutas, ni con hombres.” Pregúntele a los participantes que piensan sobre lo que dijo Eddie, y porque están de acuerdo o no con lo que él dijo. Además puede tener una discusión sobre la información incorrecta que muchos tienen acerca de las enfermedades de transmisión sexual y el VIH. También puede hablar sobre la importancia de usar un condón cada vez que se tiene sexo ya que la gente que tiene SIDA o VIH puede aparentar completamente



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saludable. Continúe usando las hojas de actividades como referencia durante la discusión con grupo para asegurarse que la conversación se mantenga en el tema.

- **Pídale a los participantes que conversen sobre estos temas, anímelos a que discutan juntos sobre cómo pueden hablarle a sus parejas sobre el uso del condón.** Por ejemplo: Joanna no usa un condón con Eddie aunque Carmen se lo haya aconsejado. Ella dice, “No quería que él pensara que soy el tipo de mujer que se mete a la cama con cualquier hombre.” Pregúntele a los participantes, “¿Qué sugiere la excusa de Joanna? Pregúntele a los participantes qué estrategia podría usar Joanna para hablar con Eddie sobre el uso del condón, aunque esté preocupada sobre lo que el va a pensar de ella.
- **Pídale a los participantes que hagan un teatro improvisado demostrando diferentes estrategias sobre como negociar el uso de un condón.** Por ejemplo: recuérdale a los participantes sobre la última escena en el video cuando Eddie está con Marianela y ella le dice, “Eddie, cariño estoy usando la píldora. No es necesario.” Pídale a un hombre del grupo que asuma el papel de Eddie y que demuestre como se hubiera comportado el en esta situación. Pregúntele al participante, “¿Qué hubieras dicho tu si fueras Eddie?” Con las mujeres, se puede referir a la escena en que Joanna trata de convencer a David que use un condón. Pídale a los participantes que demuestren que hubieran hecho en la misma situación.
- **Pídale a los participantes que produzcan excusas comunes que sus parejas podrían usar para no usar un condón.** (Refiérase a “Negociando el sexo más seguro: Hoja de excusas/respuestas,” página 40 en el manual de implementación de VOICES/VOCES). Pídale a los participantes que sugieran respuestas a estas excusas.
- **Refiérase a las escenas y encuentros específicos en el video que ilustran la forma de introducir el uso del condón en diferentes relaciones.** ¿Cómo hizo Joanna para negociar el uso del condón hasta cuando David se enojó? ¿Qué tipo de cosas le dijo ella para apelar a sus buenos sentimientos? (“Necesito que me protejas...” “Yo siempre los uso, es algo mío...me hacen sentir segura y libre” y “Yo quiero asegurarme que los dos estemos protegidos.”) Eddie le dice a Marianela, “Hasta dejo que me lo pongas. Viene con texturas para su placer.” De esta manera ella se siente como si él quisiera complacerla.



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- **Déle a los clientes estrategias específicas y cosas que pueden decir para protegerse a si mismos y a sus parejas.** Asegúrese que usted adapte estos mensajes según la situación del cliente. Si quiere, puede hablar sobre lo que hicieron los personajes en *Se Trata de Ti* para que el condón aparentara ser algo sexy y divertido. (“Hasta dejo que me lo pongas. Viene con texturas para su placer.”)
- **Cuando sea necesario eduque a los clientes sobre el VIH y el SIDA y explore los comportamientos que los ponen en riesgo de contraer el VIH y cuáles son las opciones para reducir ese riesgo.**



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### Safe in the City

The *Safe in the City* video was developed for a research study to determine if a brief, video-based, waiting room intervention would be effective in reducing sexually transmitted diseases (STDs) among STD clinic patients in three cities in the United States (Warner et al., 2008). *Safe in the City* was tested in a large-scale evaluation study that involved long-term follow-up of approximately 40,000 patients in three STD clinics (Denver, Long Beach, and San Francisco) who had been systematically assigned to the video intervention or to regular waiting room conditions. Research results showed a 9% overall reduction in STDs among those exposed to the video compared to patients who were not exposed to the video. The strongest effects were seen among men (13% reduction) and patients who had an STD at the time they saw the video (14% reduction).

*Safe in the City* was developed for clinic patients from diverse cultural backgrounds using a multi-step formative process similar to that used to develop the VOICES/VOCES videos. It draws primarily from social cognitive theory, the Information-Motivation-Behavioral Skills (IMB) model, and theory of planned behavior. It contains three dramatic vignettes which are interwoven with one another through their characters as well as two animation segments. In the dramatic stories, characters face some of the common barriers to condom use and sexual safety in different types of relationships, including new, steady relationships, dating relationships, and casual one-night stands.

Topics addressed in the video include condom use and partner negotiation skills; enhancing attitudes and self-efficacy in using condoms with different types of partners; perception of HIV and STD risk; knowledge and comfort regarding condom selection and purchase; knowledge and comfort with different types of condoms to address barriers to condom use; and the importance of being tested and encouraging sex partners to be tested for STDs. Many of these same topics or behavioral determinants are addressed in the VOICES/VOCES intervention. Therefore, the *Safe in the City* video can be easily adapted for use in the small group discussions in the VOICES/VOCES intervention since the story lines contain similar “trigger points” to spur discussion.



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### Synopsis of *Safe in the City*

The video opens with Paul and Jasmine returning to Paul's apartment after a night out. Paul asks Jasmine if she wants to stay over and she jokes that he "could be trouble." The scene then moves to Paul and Jasmine kissing passionately on the couch. Paul tries to persuade Jasmine to "go without one [condom] tonight...I want to feel you for real." She tells him she wants to be "careful...for the both of us." Paul then addresses the camera, explaining that he and Jasmine have been seeing each other for a few months. He also explains that if a girl didn't bring up condoms, he didn't either. He adds that Jasmine has always insisted they use one, but says "she makes them work just fine." The scene ends with Jasmine showing Paul how sexy condoms can actually be: "Just unroll nice and easy all the way down."



In the next scene, Paul buys a sandwich and condoms at a convenience store. He is sitting on a park bench reading a book and having lunch, when Teresa appears. She jokingly chides him for not calling her. To the camera, Paul explains that he and Teresa went out for a few months but that things "fell off" after he met Jasmine. The scene quickly changes to Paul and Teresa back in his kitchen. They kiss and Teresa leads Paul into an area off the screen. Paul quickly comes back to grab the bag with his sandwich...and condoms.

Next, we see Paul at a shoe store with Jasmine when he receives a phone call. It's Teresa telling him that she just got back from the STD clinic and learned she has chlamydia. When Paul gets defensive at first ("We used a condom....Why you calling me?"), she reminds Paul that they didn't use a condom the whole time ("You didn't put it on until the end") and that he should get tested. Paul thanks Teresa for calling. When Jasmine asks Paul who is on the phone he replies "a friend." Later we see Paul at a clinic waiting room, replaying his tryst with Teresa in his mind. After his appointment, during which he is given medication and a pamphlet on chlamydia, he takes some condoms from a bowl at the clinic.



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The next scene shows Jasmine and Paul out on another romantic date. Back at his apartment, Jasmine tells Paul that she is interested in taking their relationship to the “next level.” Paul tells Jasmine that he feels the same way and that he went to the clinic to “get checked out” because there was “this woman – from before.” Confused and not quite sure if he’s telling the whole truth, Jasmine agrees to “wait on the results.” Addressing the camera, Paul tells us that Jasmine was “upset” when she learned that he did indeed have an STD but that she respected that he was “straight” with her. He says she wants to keep using condoms which he thinks is a good idea. The story ends with the two of them wrestling in bed both presenting the other with a condom to use.

There is a break in the dramatic vignettes, and an animated penis appears on screen looking for the right condom for himself. A narrator describes the variety of condoms available, from lubricated to flavored to glow-in-the-dark. Finally, the animated penile character selects a condom from a board of condoms. The narrator reminds us “there’s a condom for everyone,” and a pair of red high heeled shoes enters the screen to select a condom for herself.



In the next dramatic scene, Ruben and Luis, friends at work, are at a local restaurant. Ruben encourages Luis to ask Teresa (from the earlier story) out saying she’s now single. As the two leave the restaurant, Luis and Teresa exchange hellos. As Teresa tells us, “Luis, was someone I’d seen around...and he asked me out...,” we see shots of Teresa and Luis enjoying a date. Teresa addresses the camera, talking about the “wake-up call” she had after her STD clinic visit and

how she decided to “take it easy for a while.” Back at Luis’ apartment, Teresa learns that Luis is there temporarily for a construction job. As things get heated, Teresa asks Luis if he has protection. She tells us, “It’s never been easy for me to bring up ‘safety’ ...But, I wasn’t about to make another mistake.” Luis tells her they don’t need one: “I’m going to pull out.” When she tells him that she’s not just worried about getting pregnant, he starts to get irritated: “What is it you’re worried about? I’m not worried about you....” Teresa tries to calm things down, explaining sweetly to him that “It’s not you...I have a rule for myself. I always use one. And when I do, I feel safe and free.”



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Convinced that getting a condom would be his best option, Luis begins to scramble through his things to try to find one. Unsuccessful, he tells Teresa “I’ll be right back” and runs out of the apartment. She goes to the window to see him crossing the street and we hear her saying she should have had a condom with her. Luis arrives at the convenience store just as it’s about to close. When he returns to his apartment, it looks like Teresa has left. But, it turns out she is still there, and he shows her the box of condoms he has just purchased.

Next, there is another break in the dramatic scenes as the animated penile character shows the audience how to put on a condom correctly. After going through all the steps, he takes a bow and proudly walks off (another condom in hand!).

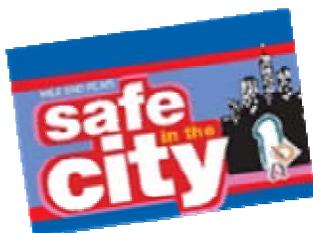
In the last story, Ruben is at a bar, where he makes eye contact with Tim. When Tim tells Ruben that he and his boyfriend have broken up, Ruben buys Tim a drink. Ruben then tells the camera, “I like men. I like women...” We then see Ruben in a bathroom, standing at the toilet. It is obvious from his reaction that he is experiencing pain while urinating. We also hear Tim addressing the camera saying, “He was the only guy I’ve been with since Adam. I had a condom



on me too....I’ll never do that again.” As it dawns on Ruben that he has an STD, we hear the voice of Cristina outside the door asking him if everything is okay. Seeing Ruben’s face, Cristina realizes the problem. Her reaction is one of anger (“Not again Ruben! I don’t want to get AIDS or not be able to have a baby!”) and concern (“Don’t you want to take care of yourself?”). She insists they go to the STD clinic to both get tested. As he walks out of the doctor’s office, Ruben grabs a condom from the bowl, which elicits a smile from Cristina.



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## *Safe in the City*

### Video Discussion Activity Sheet

Vignette	Video Trigger Points	Issues/Challenges Addressed
Paul and Jasmine talk in Paul's apartment.	<p>(Paul) "Want to go without one tonight? See how it feels?"            (Paul) "I want to feel you for real..."</p> <p>(Jasmine) "I just want to be careful...for the both of us."</p> <p>(Paul) "She wants to use condoms. She makes them work just fine."            (Jasmine) "Just roll nice and easy all the way down."</p>	<p>Acknowledging attitudes and barriers to condom use in ongoing/steady relationships</p> <p>Modeling safer sex negotiation in ongoing relationship; values of responsibility, protection of partner</p> <p>Modeling of condom negotiation and use</p>
Paul goes to the convenience store to buy a condom		Modeling purchase of condoms; being prepared
Teresa calls Paul to tell him she has an STD	<p>(Paul) "Why you callin' me? We used a condom remember?"</p> <p>(Teresa) "Only part of the time. You didn't put it on until the end."</p> <p>(Teresa) "The clinic says you can't always tell if you have something. You should stop by and get tested."</p>	<p>Increasing risk perception; acknowledgment of consequences</p> <p>Promotion of condom skills; knowledge about how to use a condom correctly</p> <p>Increasing risk perception; peer support for getting tested</p>



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Vignette	Video Trigger Points	Issues/Challenges Addressed
Paul goes to the STD clinic		Modeling importance of testing for yourself and to protect your partner
Paul and Jasmine have a late night conversation about their relationship	<p>(Jasmine) “Things are getting serious...and I’d be into taking this to the next level with you.”</p> <p>(Paul) “I went to the clinic the other day to get checked out, just for you.”</p> <p>(Jasmine) “Okay, well, let’s wait on your results.”</p>	<p>Acknowledgement of barriers to continued condom use in ongoing relationships</p> <p>Modeling responsibility to steady partner; Modeling importance of testing and knowing results</p>
Animated penile character selects a condom		Modeling correct condom use
Teresa and Luis are in Luis’s apartment	<p>(Luis) “What is it you’re worried about? I don’t have a disease. And, I’m not worried about you. I don’t think you’re the kind of girl that...”</p> <p>(Luis) “This is starting to turn me off!”</p> <p>(Teresa) “It’s not you. I like you. It’s just that always use one. And when I do, I feel safe..and free.”</p>	<p>Acknowledging attitudinal barriers to condom negotiation and use in casual relationships; addressing misconceptions</p> <p>Modeling condom negotiation skills; self-efficacy/control; empowerment; modeling condom acceptance</p>
Animated penile character uses a condom		Promotion of condom skills; knowledge of condom features
Ruben and Tim meet at a Bar	(Ruben) “Maybe I had too much to drink, maybe I was a little high...I always saw him with the same guy so I didn’t think he was a risk.”	Acknowledging barriers to condom use in casual relationships; addressing misconceptions and increasing



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Vignette	Video Trigger Points	Issues/Challenges Addressed
	(Tim) "I had a condom with me too, I just got carried away and didn't use it."	risk perception
Christina confronts Ruben about getting an STD again	(Cristina) "I don't want to get AIDS or not be able to have a baby." (Christina) "Don't you want to take care of yourself?"  (Cristina) "We're going to the clinic. Vamonos!" (Ruben) "We still have to go back in 6 months to get tested."	Responsibility to partner/family; acknowledgment of consequences; self-efficacy; peer support  Modeling importance of getting tested right away and following-up for HIV

## Tips for Facilitating a Discussion on *Safe in the City*

The following tips refer only to the small group discussion component of a VOICES/VOICES group. For information on the additional steps (i.e., thanking participants, establishing ground rules, showing the video, condom features education, and passing out sample condoms), please refer to the original VOICES/VOICES Implementation Manual, pages 33-36.

- Use the characters and situations depicted in the video to launch group discussion.** After showing the video, ask participants questions that relate directly to what they have just seen. Use Activity Sheets to identify specific "trigger points" that you will want to discuss. For example, in *Safe in the City*, Luis tells Teresa, "I'm not worried about you. I don't think you're the kind of girl that—," and Teresa finishes, "sleeps around?" Ask participants what they think of his statement and what it implies about who gets infected and who doesn't. You can then discuss misconceptions about STDs and HIV infection and the importance of using condoms during all sexual encounters since people with HIV or other STDs can look perfectly



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healthy. Continue to refer to the Activity Sheets throughout the group discussion to help you stay “on track.”

- **As participants discuss these issues, encourage them to strategize together about ways they can talk to their partners about condom use.** For example, remind participants of the scene with Paul and Jasmine on the couch where Paul says he wants to “go without one tonight.” Ask participants to think about what Paul is suggesting when he says “I want to feel you for real.” What strategy did Jasmine use? What are some other strategies? What if they were Paul and knew they might have an STD? What could they say to their partner and protect her?
- **Have participants role-play different condom negotiation strategies.** Remind participants of the scene in which Luis becomes angry when Teresa insists they use a condom. Have a female participant in the group assume the role of Teresa, and ask that participant to act out how she would have handled the situation. Ask that participant, “What could you have said or done if you were Teresa?” With male participants, you can refer to the scene in which Jasmine suggests they take things to the “next level,” while Paul realizes he might have an STD. Ask participants to act out how they would have handled that situation.
- **Have participants generate common excuses their partners might use for not wanting to use condoms** (see “Negotiating Safer Sex: Excuse/Response Sheet,” page 40 in the VOICES/VOCES Implementation Manual). Ask participants to suggest replies to these excuses.
- **Refer to specific scenes and encounters in the videos to illustrate ways to reduce sexual risk and introduce condoms in different relationships.** How did Teresa negotiate condom use even after Luis got angry? What kind of things did she say to appeal to him? (“It’s not about you; I like you;” “When I use one I feel safe...and free.”)
- **Provide clients with specific strategies—things to say and do—that will help them to protect themselves and their partners.** Make sure you tailor these messages to the clients’ circumstances. You may want to talk about how the characters in *Safe in the City* made condoms sexy and fun. (“Unroll nice and easy, all the way down.”)



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- **As necessary, educate clients about HIV and STDs and explore risk factors for HIV and options for reducing that risk. See page 35 of the VOICES/VOCES Implementation Manual for more information.**



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# Guide to New Videos

## **NEW VOICES/VOCES VIDEOS DEVELOPMENT TEAM**

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- **Academy for Educational Development**  
Sharon Novey, Myriam Hamdallah, Kristin Wunder, Deanna Ledet
- **Centers for Disease Control and Prevention**  
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