

Problem Statement

VOICES/VOCES is designed for Latino and African-American, heterosexual, male and female adults, not known to be HIV-positive, who are seeking care at STD clinics. This population is at risk of HIV due to having unprotected sex with heterosexual partners. Major risk factors for HIV include: lack of knowledge about HIV/STD transmission, condom use as a means of protection, and types and features of condoms; negative attitudes about using condoms (do not like to use condoms); lack of intentions to use condoms; lack of awareness of their own and their partner's risk for HIV/STD; lack of comfort and ability to obtain and use condoms; and lack of comfort and ability to negotiate condom use with partners.

VOICES/VOCES Behavior Change Logic

Behavioral Determinants <i>Corresponds to risk or contextual factors</i>	Activities <i>To address behavioral determinants</i>	Outcomes <i>Expected changes as a result of activities targeting behavioral determinants</i>	
		Immediate Outcomes	Intermediate
<ul style="list-style-type: none"> • Knowledge about HIV/STD transmission and condom use • Attitudes about condoms • Intentions to use condoms • Perceptions of their own and partner's risk • Self-efficacy for obtaining condoms, using condoms, and negotiating condom use with partners • Skills for choosing and using condoms, and negotiating condom use with partners 	<ul style="list-style-type: none"> • View brief, culturally relevant video using peer actors that provides information about HIV/STD risk and condom use, portrays positive attitudes about condom use, targets risk awareness, and models self-efficacy and skills for condom use and negotiation • Participate in small-group discussion to highlight key video messages and to practice skills related to condom use and negotiation • Participate in condom board demonstration of proper condom use and education on condom types • Choose samples of condoms to bring home 	<ul style="list-style-type: none"> • Increase knowledge of HIV/STD transmission • Increase knowledge of correct condom use and types and features of condoms • Increase positive attitudes about condoms • Increase perceived risks of their own and partner's behaviors • Increase intentions to use condoms • Improve client's confidence in obtaining condoms • Improve client's confidence in using condoms and negotiating condom use with partners • Improve client's skills in choosing and using condoms, and in condom negotiation with partners 	<ul style="list-style-type: none"> • Increase condom acquisition • Increase condom use

Implementation Summary for the VOICES/ VOCES Intervention

<p align="center">Resources/Inputs</p> <p><i>Resources needed to operate your program and conduct activities</i></p>	<p align="center">Activities</p> <p><i>To address problem or asset, activities conducted</i></p>	<p align="center">Outputs</p> <p><i>As a result of activities conducted, evidence of service delivery</i></p>
<ul style="list-style-type: none"> • Agency capacity to conduct VOICES/VOCES (V/V) • Staff qualified, culturally appropriate, and interested in facilitating V/V • Private space and equipment to conduct V/V • Agency and staff buy-in to offering V/V • Clients at risk for HIV /STDs • Baseline data/information about target population's HIV/STD risk behaviors and influencing factors • Local/state public health officials' support for V/V implementation • Community and consumer support for V/V implementation • Input of agency staff, consumers, and community stakeholders into planning and implementation • External technical assistance 	<ul style="list-style-type: none"> • Closely review V/V curriculum/intervention and understand theory and science behind it • Assess agency capacity to conduct V/V and identify technical assistance needs • Request technical assistance from [PO, CBA Coordinator] • Introduce and orient staff to V/V • Gather baseline data/information about target population's HIV/STD risk behaviors and influencing factors • Assess need for tailoring or adaptation of intervention based on baseline data/information about target population's HIV/STD risk behaviors and influencing factors • If necessary, tailor and adapt V/V (e.g., selection of video(s) and other intervention materials) to target population's HIV/STD risk behaviors and influencing factors • Obtain and utilize consumer, community stakeholder input on V/V intervention • Inform local/state public health officials about V/V and/or other activity to gain their support • Prepare implementation plan with measurable goals and process and outcome objectives • Prepare evaluation plan including tools, data collection, data analyses, interpretation, and reporting • Develop program monitoring plan to improve program and for quality assurance • Identify qualified, culturally appropriate, and interested staff to coordinate, facilitate, and recruit for V/V • Identify logistics for V/V (e.g., times, days, space) • Train and build skills of V/V facilitators and recruitment staff • Plan and implement process/procedures to integrate V/V into flow of agency services and programs • Design participant recruitment process including who recruits and how, criteria 	<ul style="list-style-type: none"> • Implementation plan, tailored to target population including measurable goals and process and outcome objectives • Written process/procedures to integrate V/V into flow of agency services and programs • Written V/V recruitment process • Evaluation plan including tools, evaluation data, data analyses, and summary reports with interpretation • Documentation of regular program monitoring and program improvement in accordance with monitoring plan • % of planned # of clients recruited/approached for V/V in [timeframe] • % of planned # V/V sessions held in [timeframe] • % of planned # of participants in each V/V sessions in [timeframe] • % of planned # of participants in [timeframe] • % of planned # of V/V participants who satisfy target population characteristics [risk group or demographics] in [timeframe]